



GOVERNMENT OF
WESTERN AUSTRALIA



North
Metropolitan

CRICOS: 00020G // RTO: 52786 // TEQSA: PRV14273



National Code: CUA50720

DIPLOMA OF GRAPHIC DESIGN

State Code: AZK6 /North Metropolitan TAFE RTO Code 52786/MQA approved

DIPLOMA OF GRAPHIC DESIGN

WHAT IS IT?

A career in graphic design is ideal for highly creative, practical and hands on people who love new technology.

Graphic designers are natural problem solvers, who can take a concept, and come back with an effective visual solution.

Your Diploma of Graphic Design will give you the skills to begin an exciting career in graphic design or for further study towards an undergraduate degree course. By the end of the diploma course, you will be able to understand and implement colour and design theory, complete management tasks, meet clients design needs, create advertising and create 3D models.

ENTRY REQUIREMENTS

- Certificate IV in Design

WHY A DIPLOMA OF GRAPHIC DESIGN ?

Experience: Our School of Design has been at the forefront of Design Education in Mauritius for over 18 years.

Innovation: There is a strong focus on contemporary design practices and principles

Showcase Portfolio: By the end of the course students will have a comprehensive portfolio of stunning work showcasing their talents to potential employers

Strong practical focus: The School's state-of-the-art facilities provide students with the necessary resources to produce finished design executions across a range of media

Employability Advantage: This course helps students develop a comprehensive and unique combination of creativity and up-to-date software skills which is in high demand in the Design Industry

Industry Network: A number of teaching staff are currently working in industry; students work on real world projects and undertake internships in the best Agencies and/or Design Businesses locally or overseas



For more information, please visit:
www.telfair.ac.mu

COURSE STRUCTURE

| UNIT CODE | UNIT TITLE |
|------------|---|
| CUAGRD514 | Create and manipulate graphics |
| CUAPPR513 | Present a body of own creative work |
| CUAGRD502 | Produce graphic designs for 2-D and 3-D applications |
| CUAGRD503 | Produce Typographic Design Solutions |
| SITXEB5003 | Build and launch a small business website |
| ICTWEB513 | Build dynamic websites |
| CUAGRD616 | Develop graphic designs for packaging |
| CUAACD533 | Select and refine a specialised drawing technique |
| CUADES413 | Develop and extend design skills and practice |
| CUAACD531 | Refine drawing and other visual representation tools |
| BSBMKG551 | Create multiplatform advertisements for mass media |
| CUAGRD501 | Research visual communication history and theory |
| CUAGRD515 | Design and manipulate complex layouts |
| CUAGRD516 | Develop graphic design practice to meet industry needs |
| BSBCRT512 | Originate and develop concepts |
| CUADES511 | Implement design solutions |
| CUAACD534 | Research and apply light and colour |
| CUAPHI523 | Employ colour management in a digital imaging workplace |

STUDY PATHWAYS

Students who wish to pursue further studies on a degree programme may seek recognition of prior learning from the relevant university.

DELIVERY PLAN

Duration:

The programme is run over two semesters (one academic year)

Starting Dates:

Two intakes per year:
February & July

APPLICATION PROCEDURES

/ Students must complete the prescribed application forms available at our Future Student Centre and should submit relevant copies of the following documents:

/ Copies of education qualifications

/ Two passport-size photographs

/ Copy of National Identity Card and Birth Certificate

(The originals of all the above documents for certification purposes are needed)

APPLICATION DEADLINE

/ It is recommended to register at least 5 weeks before the start of Programme.

For more information:

www.telfair.ac.mu

PLEASE CONTACT THE
FUTURE STUDENTS CENTRE

study@telfair.ac.mu

TELFAIR,
MOKA,
MAURITIUS

(230) 401 65 11
(230) 433 30 05

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