Curtin Mauritius

BACHELOR OF COMMUNICATIONS

WEB MEDIA & DIGITAL EXPERIENCE COMMUNICATION

ABOUT THE DEGREE

Communication professionals are multi-talented experts who can communicate information across the media and corporate landscape to a large number of people.

This broad-based degree will give you training for traditional media and communication roles, but will also prepare you for emerging job roles that may not yet exist in these fields.

You'll cover a range of subjects in media, design and business, giving you foundational knowledge in media and corporate communications, and the scope to specialise in two fields of your choice.

During the course, you'll develop your critical thinking and practical skills, using commercial-level equipment to produce work for print, radio, film, television and online media.

You'll build an extensive portfolio of work and have opportunities to connect with industry professionals, so you can graduate ready for a range of positions in the communications industry.

In your first year you'll be introduced to the different spokes of communications and study optional units that reflect or refine your learning in specific communication areas.

In your second and third years, you'll choose two specialisations to study. Please consult our different factsheets for choice of specialisations.

ABOUT CURTIN UNIVERSITY

Curtin University is an innovative, global university, with campuses in Perth, Mauritius, Dubai, Singapore and Malaysia. We are known for our high-impact research, strong industry partnerships and commitment to preparing students for jobs of the future.

Curtin is ranked in the top one per cent of universities worldwide in The Academic Ranking of World Universities (ARWU) 2021 and has received a five star plus rating in the QS Stars University Ranking 2022.

The university is ranked below 100 worldwide in the following 7 areas:

Mining and Mineral Engineering, Hospitality and Tourism Management, Earth Sciences, Chemical Engineering, Nursing, Remote sensing and Education.

Make tomorrow better.

For more information, please visit:
curtinmauritius.ac.mu

BACHELOR OF COMMUNICATIONS (WEB MEDIA AND DIGITAL EXPERIENCE COMMUNICATION)

Course entry requirements

- Satisfy the minimum academic entry requirements and
- Meet the minimum English competency level.

Experience in the field for the purposes of Credit for Recognised Learning (CRL) will be assessed on an individual basis.

Foundation Program

Candidates who do not meet all entry requirements can apply for the Foundation Program in order to gain admission to the Bachelor degree

Duration

The programme is run over three years (six semesters)

Intake

February and July

Application procedures

Candidates must complete the application form available at Curtin Mauritius Future Student Centre and must submit relevant copies of the following documents:

- Copies of educational qualifications
- Two passport - size photographs
- Copy of National Identity Card and Birth Certificate

(The originals of the above documents are needed for certification purposes)

COURSE STRUCTURE (24 UNITS)

COMMON CORE 12 UNITS	UNIT CODE
Academic and Professional Communications	COMS1010
Culture to Cultures	COMS1003
Engaging Media	COMS1001
Introduction to Screen Industries	SPRO1000
Discovering Marketing	MKTG1000
Design Computing	GRDE1004
Digital Design 1	GRDE1016
Web Communications	NETS1001
Consuming Culture	COMS2000
Asian Media in Transition	COMS2001
Media and Communications Capstone (equivalent to 2 study units)	COMS3001
ELECTIVE 4 UNITS	
Select four elective units	

WEB MEDIA SPECIALISATION

This specialisation provides a pathway into employment in the rapidly expanding field of web-based media and communications, from web production to online community management. It emphasises social media and networking, and all units involve practical components as well as the core concepts to put you at the forefront of web media.

4 UNITS	UNIT CODE
Digital Culture and Everyday Life	NETS1000
Web Media	NETS2000
Writing on the Web	NETS2001
Social Media, Communities and Networks	NETS2002

DIGITAL EXPERIENCE COMMUNICATION SPECIALISATION

This specialisation provides you with a comprehensive theory- and practice- based education in website design, user interaction/experience design (UI/UX) and app design. In this specialisation you will use digital technologies to develop forward-thinking and innovative solutions to real-world problems.

4 UNITS	UNIT CODE
Web Design 1	GRDE2011
UX Design 2	ICTE2002
Multimodal Design	GRDE2040
Web Design 2	GRDE2013
OR	
UX Design 1	GRDE1018

Note: Not all electives will be offered each semester. Curtin Mauritius reserves the right to offer only selective electives. A list of recommended electives will be provided at the beginning of each semester.

For more information: curtinmauritius.ac.mu

PLEASE CONTACT THE
FUTURE STUDENTS CENTRE

study@curtinmauritius.ac.mu

TELFAIR,
MOKA,
MAURITIUS

(230) 401 65 11
(230) 433 30 05

curtinmauritius.ac.mu

Note: To qualify for a degree. 600 Credits (or 24 study units) must be obtained, within the appropriate combination of study units as prescribed in the curriculum. No exit certificate is awarded.